



communitystorehouse

"Dedicated to the education and well-being of low-income children in our community."

Community Storehouse provides educational support for children at or below the poverty level in KISD, NISD, & CISD who are identified by their campus as needing our program support.

In 2020, we provided over 110,000 services to low-income children and their families.

**22nd Annual Run in the Dark
5K and Fun Run
Roanoke Community Park
201 Park Drive, Roanoke TX 76262
Saturday, September 18th, 2021.**

We expect 2,000 runners and spectators for this family-friendly evening!

As a sponsor of our Run in the Dark, your money will help:

- Fund our after school tutoring & year round reading programs
- Provide nutritional programs year-round for children & families in need
- Deliver personal health and hygiene products to local kids in local school d
- Create goodwill between your company and local residents

As a sponsor, you will receive these exclusive marketing benefits:

- Over 8,000 hard copy advertising pieces to local residents:
Brochures, newspapers, posters, magazines
- Social Media Advertising to over 5,000 through:
Facebook, Twitter, and Electronic Newsletters for up to ten months
- Signage visible on-site to 2,000+ Runners & Spectators during Event



Your partnership with the Community Storehouse Run in the Dark event will directly impact the lives of many children who are silently struggling within our community.



"Community Storehouse is an organization committed to educational excellence for all students. Keller ISD values its long-standing relationship and their ongoing efforts to support children of our community. They work closely with teachers and individual campuses to strategically focus on nutrition, health, education and early childhood literacy remediation-they make a measurable difference."
- Dr. Rick Westfall, Superintendent KISD

"Through assistance with food, clothing, school supplies, and additional services, Community Storehouse is a lifeline to families in the midst of a crisis. It is a safe place to turn to for help, and our school counselors frequently refer families to Community Storehouse. They provide families assistance and coaching, all while helping to ensure that children remain in school." - Dr. Ryder Warren, Superintendent NWISD



Stage Sponsor - \$5,000

- ☐ Company Logo/Name recognition on stage signage (to be provided by sponsor)
- ☐ Company logo on on-site signage
- ☐ Company logo on Run in the Dark promotional materials
- ☐ Placement of company name/logo on the back of the t-shirt given to each runner
- ☐ 1-10x10 Booths on Race Day (Sponsor must provide tents)
- ☐ Recognition throughout the event as Stage Sponsor
- ☐ Inclusion in all Pre- & Post-Event social media coverage
- ☐ 10 Race Entries
- ☐ Logo posted on www.runinthedarkdfw.com (through 3/1/2022)
- ☐ Logo/Name recognition, and short business description on Community Storehouse electronic newsletters

T-Shirt Sponsor – \$5,000

- ☐ Special placement of Logo/Name on the front of the t-shirt given to each runner (to be provided by sponsor)
- ☐ Company logo on all on-site signage
- ☐ Company logo on Run in the Dark promotional materials
- ☐ 1-10x10 Booth on Race Day (sponsor must provide tent)
- ☐ Inclusion in all Pre- and Post- Event social media coverage
- ☐ 10 Race Entries
- ☐ Logo posted on www.runinthedarkdfw.com (through 3/1/2022)
- ☐ Logo/Name recognition, and short business description on Community Storehouse electronic newsletters





Course Sponsor - \$2,500

- ☐ Company logo placed on signage throughout the courses
- ☐ Company logo on Run in the Dark promotional materials
- ☐ Placement of name/logo on the t-shirt given to each runner
- ☐ 1-10x10 Booth on Race Day (sponsor must provide tent)
- ☐ 7 Race Entries
- ☐ Logo posted on www.runinthedarkdfw.com (through 12/31/21)
- ☐ Logo/Name recognition on Community Storehouse social media

Golf Cart Sponsor - \$1,500

- ☐ Company name/logo on Golf Cart signage (to be provided by sponsor)
- ☐ Placement of name/logo on the back of the t-shirt given to each runner
- ☐ 1-10x10 Booth on Race Day (sponsor must provide tent)
- ☐ 4 Race Entries
- ☐ Logo posted on www.runinthedarkdfw.com (through 11/31/21)
- ☐ Logo/Name recognition on Community Storehouse social media



Storehouse Cup Sponsor - \$750

- ☐ Company logo on on-site KidZone signage
- ☐ Placement of name/logo on the back of t-shirt
- ☐ Logo posted on www.runinthedarkdfw.com (through 10/31/21)
- ☐ Logo/Name recognition on Community Storehouse social media

Neighbor Sponsor - \$500

- ☐ Company logo on on-site KidZone signage
- ☐ Placement of name/logo on the back of t-shirt
- ☐ Logo posted on www.runinthedarkdfw.com (through 10/31/21)

Kid Zone Sponsor - \$250

- ☐ 1-10x10 Booth on Race Day (sponsor must provide tent)
- ☐ * Sponsor must provide a game or activity for children





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Monetary Sponsor Commitment

(Please provide your business/sponsor name as you wish it to appear in publication)

Sponsor/Business Name: _____

Mailing Address: _____

Contact Name: _____

Phone: _____ Mobile: _____ Fax: _____

E-mail: _____

Authorized Signature: _____ Date: _____

Please indicate your sponsorship commitment level:

_____ **Stage Sponsor: \$5,000**

_____ **T-Shirt Sponsor: \$5,000**

_____ **Course Sponsor: \$2,500**

_____ **Golf Cart Sponsor: \$1,500**

_____ **Storehouse Cup Sponsor: \$750**

_____ **Neighbor Sponsor: \$500**

***In-kind Sponsorship levels equate to half of the market value.**

☐ Payment Enclosed (Checks made payable to Community Storehouse)

☐ Credit Card (Master Card, Visa, Discover, American Express)

Credit Card Number: _____ Exp. Date: _____

Cardholder Name: _____ CVC#: _____

Credit Card Billing Address: _____

Cardholder Signature: _____

☐ Please invoice my commitment: * (Please note, sponsorship will be honored when payment is received).

**Fax this completed form to 817-482-1693
Or mail to Community Storehouse Attn: Run in the Dark, P.O. Box 13, Keller, TX 76244**

Community Storehouse is a 501(c)3 organization. For more information about us go to www.communitystorehouse.org
or call 817- 431-3340.